

PRESS RELEASE

Mahindra WE (Women Entrepreneurs) Hunnar project: Puts women in the driving seat

- The Mahindra WE (Women Entrepreneurs) Hunnar project started in July 2024 for skilling women on 3W/4W driving, customer care, EV repair & maintenance under its CSR initiative
- In total, 245 women were trained under this project
- Started in Bengaluru, Mahindra WE (Women Entrepreneurs) Hunnar will now be rolled out to other cities across India

Mumbai, March 08, 2025: Mahindra Last Mile Mobility Limited (MLMML), India's No.1 commercial EV manufacturer, started the Mahindra WE (Women Entrepreneurs) Hunnar initiative in July 2024 as part of its commitment to empowering women in the mobility sector. MLMML marked International Women's Day by recognising these trained women beneficiaries to get their three and four-wheeler licenses as part of the Mahindra WE (Women Entrepreneurs) Hunnar initiative.

In total, 245 women were skilled on three courses such as 3W/4W driving, customer care executive and EV repair & maintenance. This pioneering program has trained 52 women to drive three and four wheelers, equipping them with the skills and resources to build sustainable livelihoods and achieve financial independence. MLMML also facilitated the licensing process and, in collaboration with financial institutions, extended loan opportunities to help these women.

This initiative has also upskilled 185 women as customer care executives and eight women in EV repair and maintenance skills. The women received hands-on training on electric three-wheelers, general EV education, and financial consultation. Many of these women have secured placements, creating long-term employment opportunities.

Suman Mishra, MD & CEO of Mahindra Last Mile Mobility, said, *The Mahindra WE (Women Entrepreneurs) Hunnar initiative is our commitment to creating equitable access to mobility and livelihoods. By empowering women through skill development and entrepreneurship, we are fostering a more inclusive and sustainable future.*

Mahindra WE (Women Entrepreneurs) Hunnar initiative was initially run as a pilot program in Bengaluru. Given its success, MLMML is set to expand to other cities, reinforcing the company's vision of being inclusive and driving positive change under its CSR initiative. MLMML's training partner in this initiative was Lok Bharti Education Society.

About Mahindra Last Mile Mobility Limited

Mahindra Last Mile Mobility Limited (MLMML), a subsidiary of Mahindra & Mahindra Ltd (M&M), is India's No.1 electric small commercial vehicle manufacturer. The company manufactures award-winning EVs like the Treo range, Zor Grand and e-Alfa. MLMML boasts the widest portfolio of electric, petrol, CNG, diesel last mile mobility three and four-wheeler passenger and cargo vehicles. The EV portfolio, including the ZEO 4W SCV, is complemented by the powerful yet fuel-efficient Alfa and Jeeto range of vehicles.

Learn more about MLMML on mahindralastmilemobility.com / X/LinkedIn/Instagram (@mahindralmm), and Facebook (@MahindraLastMileMobility).

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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